



MAY

*Lifestyle*

COFFEE CHAT

*Del Webb*<sup>®</sup>  
OAK CREEK



Lifestyle

at

DEL WEBB  
OAK CREEK



ACTIVITIES



EVENTS



FITNESS



WELLNESS



SOCIAL

Self-sustaining  
Lifestyle Program

# Early stages

- The Developer may subsidize events and activities to kickstart the program.
- Introduce a variety of engaging events and activities to attract participation.
- Focus on building a vibrant community and fostering social connections.

# Progression

- The lifestyle director takes charge along with the appointed social committee of forecasting the cost per event/activity.
- Careful analysis of expenses and anticipated participation.
- Shift towards a self-sustaining model, reducing reliance on developer subsidies.
- Explore diverse revenue streams, such as newsletter advertising and event sponsorships to help offset costs.
- Continuously evaluate the success and popularity of events to optimize resource allocation.
- Encourage resident involvement and input in shaping the program.
- Offer a range of events and activities to cater to different interests and preferences.

# Benefits

- Financial independence for the lifestyle program.
- Flexibility to plan and execute a variety of events and activities.

# Lifestyle Clubs and Groups

- Book club
- Walking or hiking group
- Gardening club
- Wine tasting club
- Arts and crafts group
- Photography club
- Golf club
- Tennis club
- Yoga or fitness group
- Cooking or baking club
- Dance group
- Card or board game club
- Investment or finance group
- Volunteering group
- Music or singing club



# Activities and Events:

- Community social events
- Holiday parties and celebrations
- Themed dinners or potlucks
- Movie nights
- Educational seminars or workshops
- Fitness classes
- Pool parties
- Karaoke nights
- Barbecue cookouts
- Group trips or excursions
- Sports tournaments
- Wellness programs
- Live entertainment performances
- Art exhibitions
- Bingo or trivia nights

# Schedules and Programming

- Regularly scheduled club meetings
- Weekly or monthly community newsletters
- Community-wide events calendar
- Fitness class schedules
- Library or book club meeting schedules
- Golf or tennis court reservation system
- Guest speaker series
- Seasonal programming (e.g., summer camps, holiday events)
- Open house events for new residents
- Continuing education classes or workshops
- Community service initiatives
- Outdoor group fitness activities
- Wellness programs and classes (e.g., yoga, meditation)



# Lifestyle

## YTD RECAP

New Owner Orientations

Love is in the Air

Mother's Day

Lifestyle Talks

St. Paddy's Day Event

Field of Honor

HOA Updates

Earth Day



LOVE IS  
IN the AIR





St. Patrick's Day

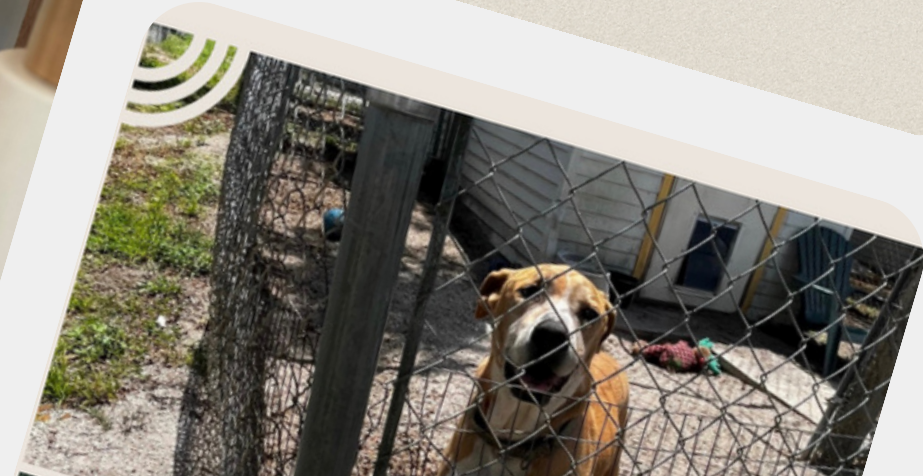




# EARTH DAY



Go planet, it's your **EARTH DAY**





Mother's Day





# Lifestyle

## UPCOMING EVENTS

Father's Day Event

Yappy Hour

Fourth of July

Ice Cream Social

Lanai Ladies

Neighbor Night

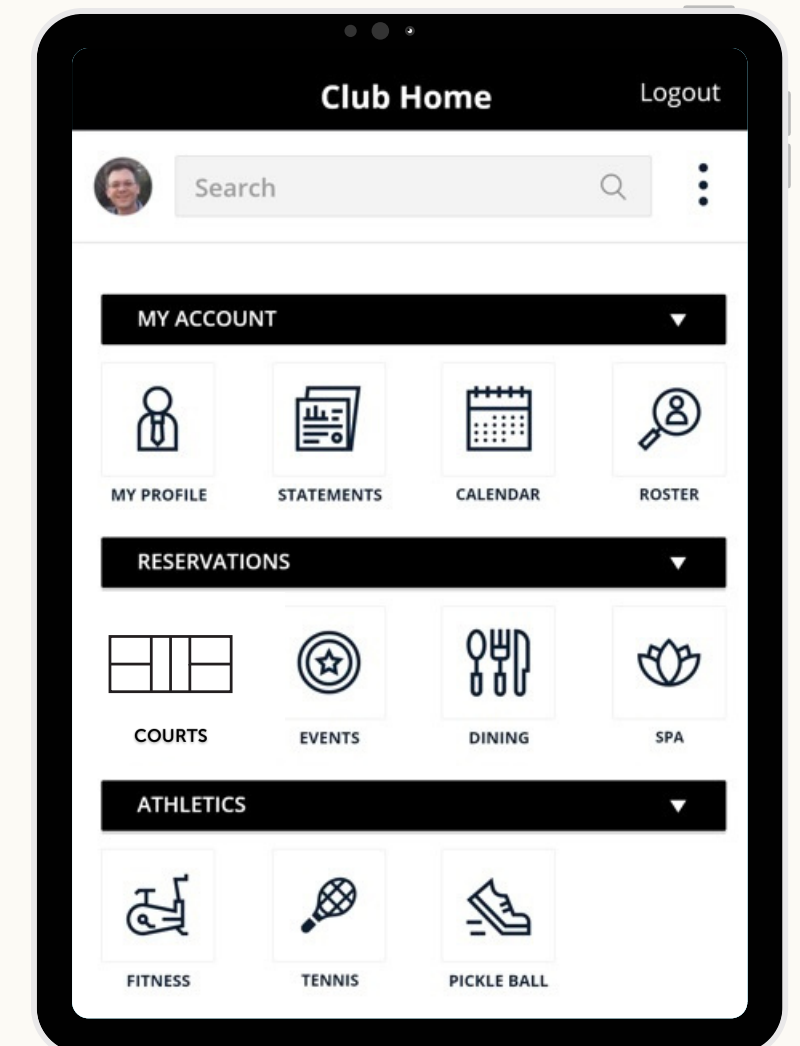
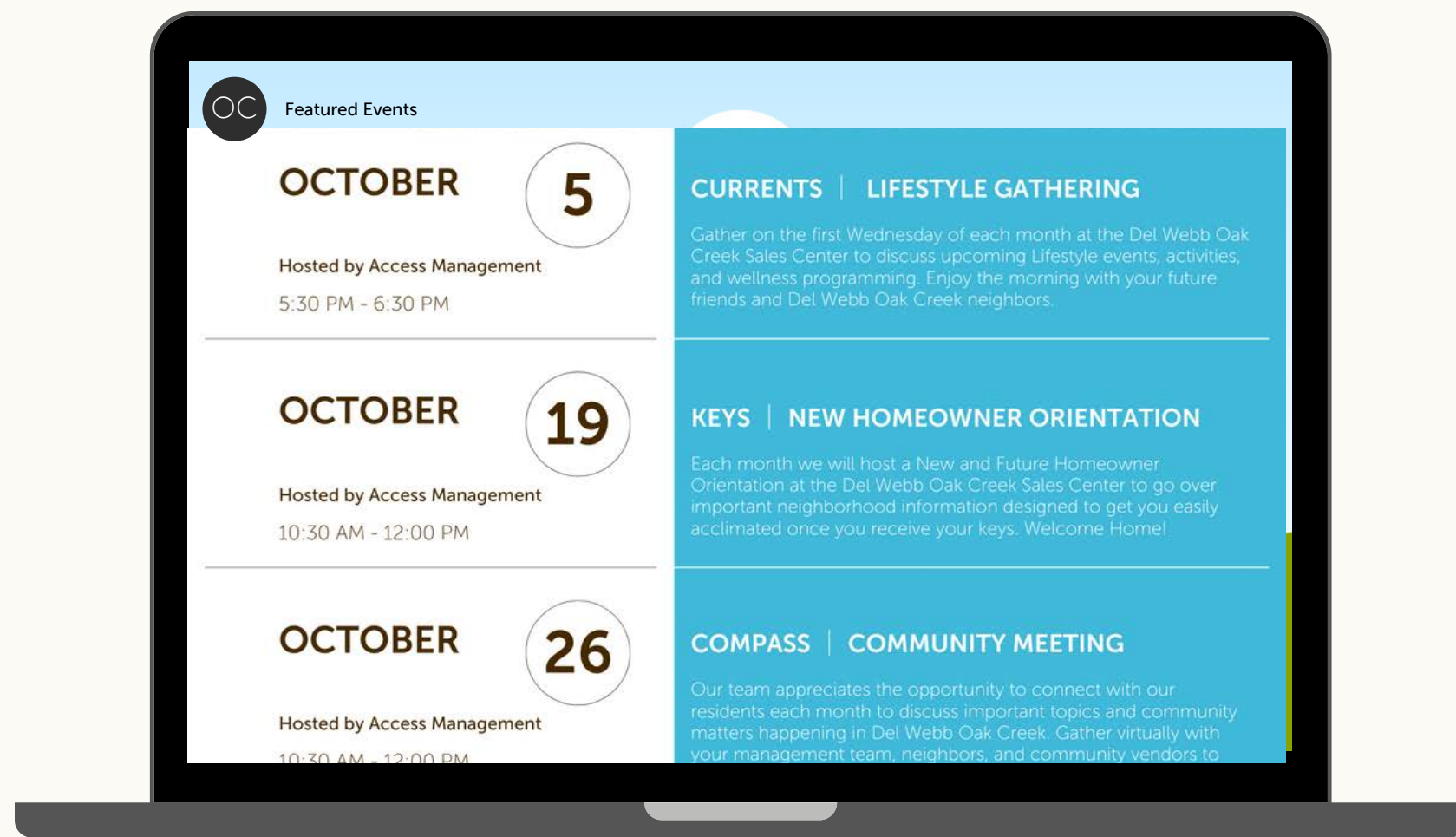


# Staying Connected to your Community and Neighbors

- Monthly, Bi-Monthly, and Quarterly Newsletters. Depending on the stage of the community.
- Weekly or bi-weekly communications are distributed containing event details, and RSVP instructions.
- Amenity updates, club info, fitness schedules, and staffing information will also be communicated upon delivery of the Clubhouse via Community Website & Mobile App.
- Community Website: [www.delwebboakcreekhoa.com](http://www.delwebboakcreekhoa.com)

If you are not currently receiving our community communications via e-mail, please provide your information to the Lifestyle Director.

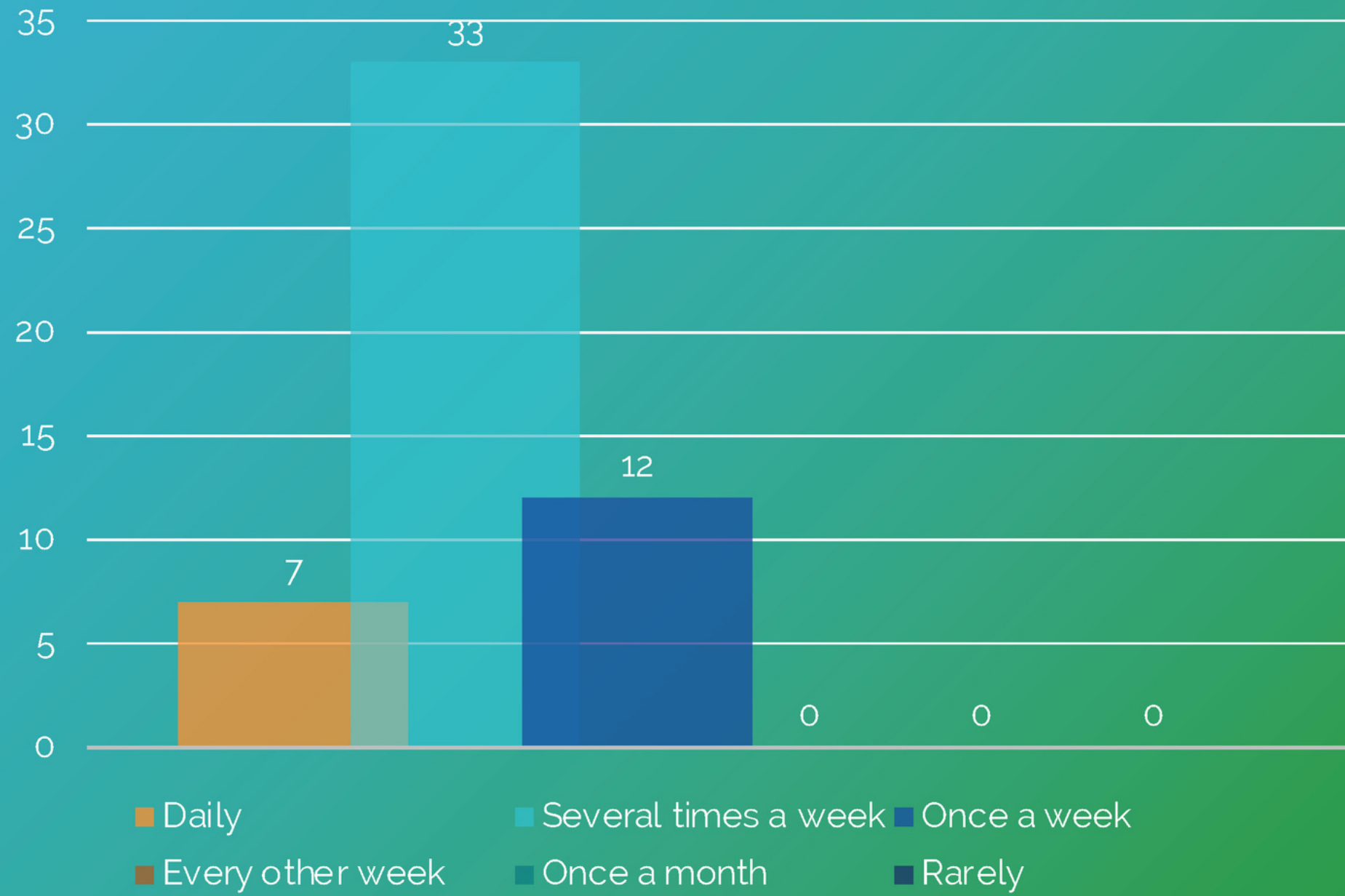
# MAKE YOUR RESERVATIONS AND KEEP CONNECTED TO ALL LIFESTYLE EVENTS ON THE WEBSITE OR THROUGH THE MOBILE APP



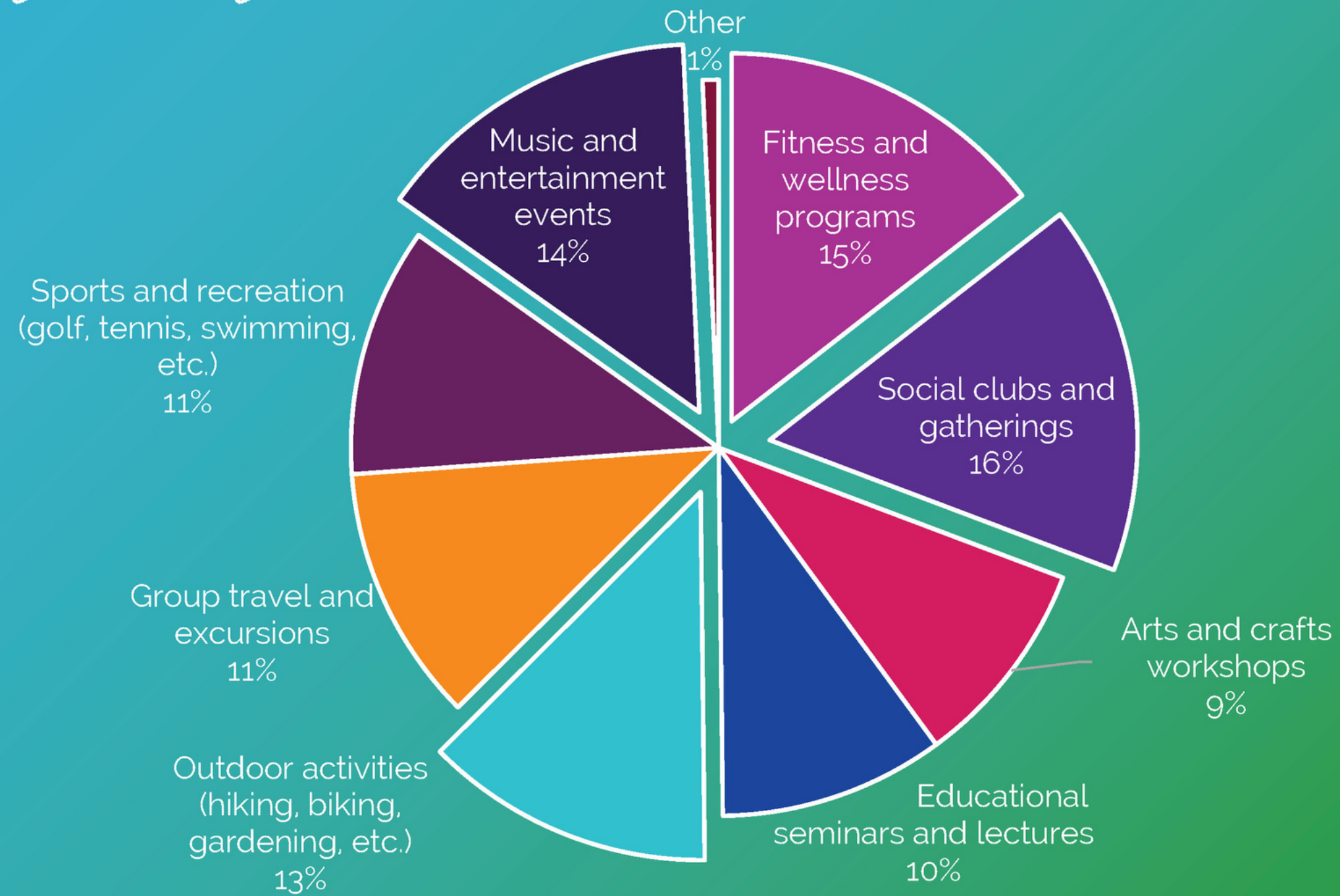
51 returned responses  
*Survey says...*



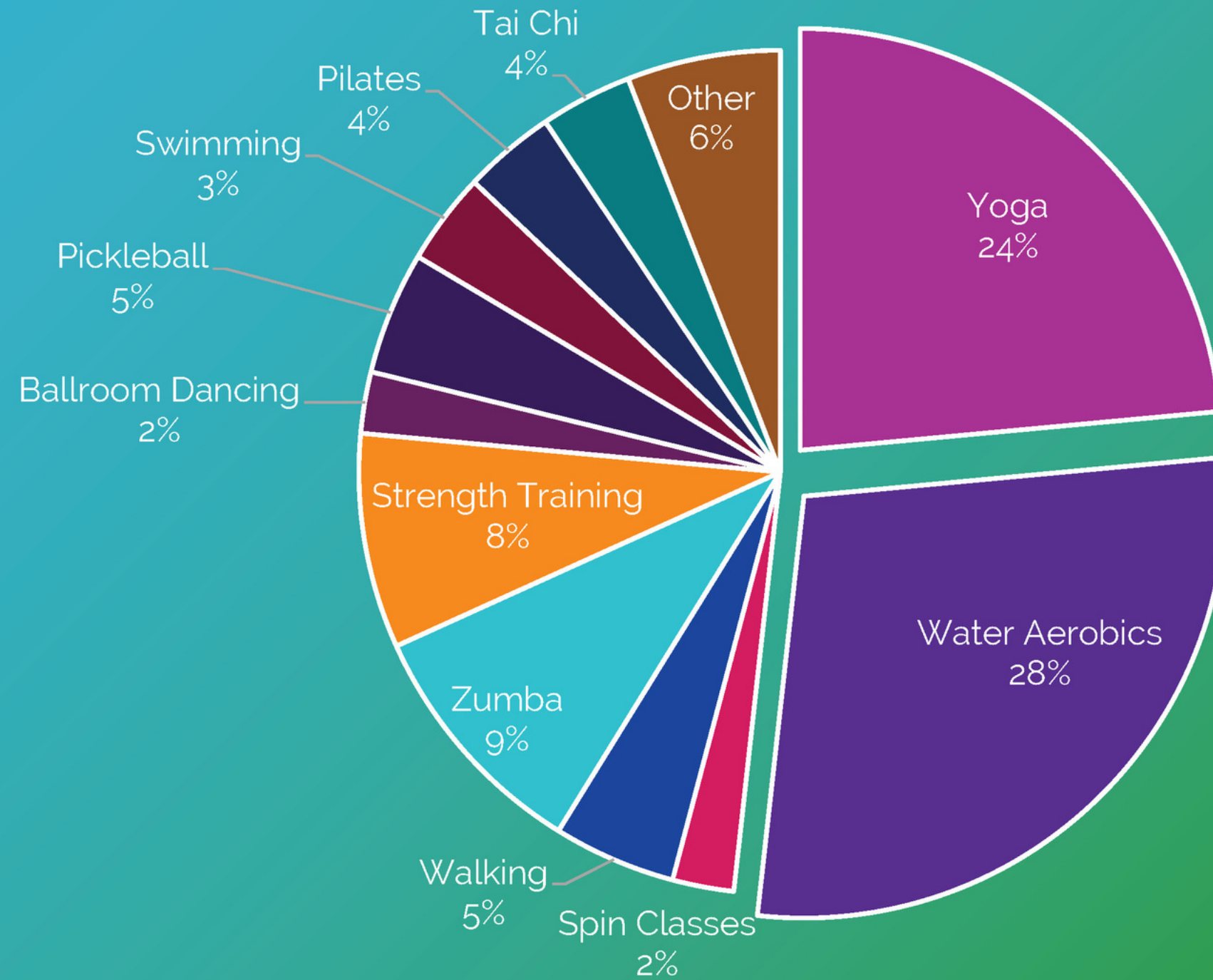
# PARTICIPATION *frequency*



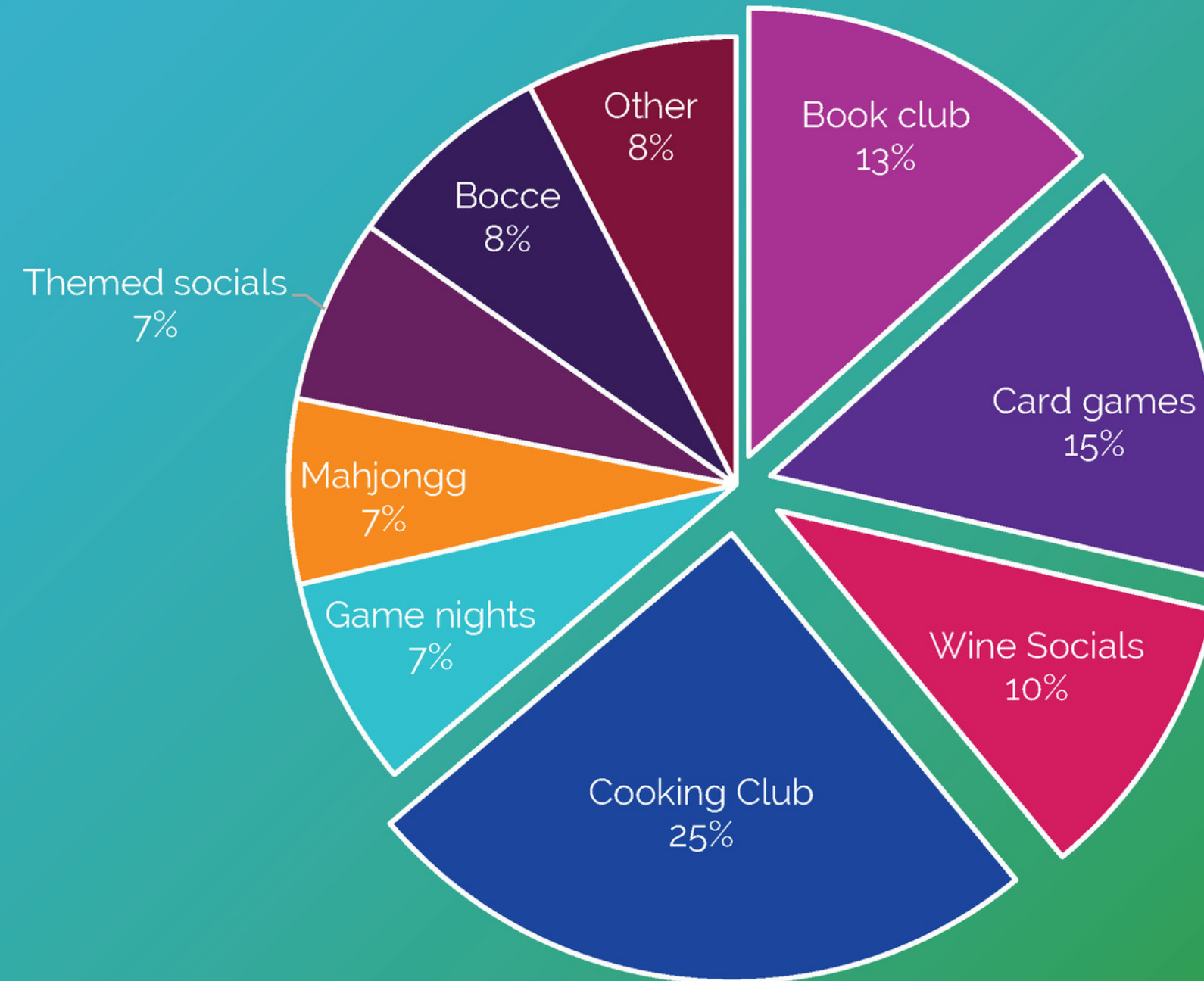
# *social gathering* INTEREST



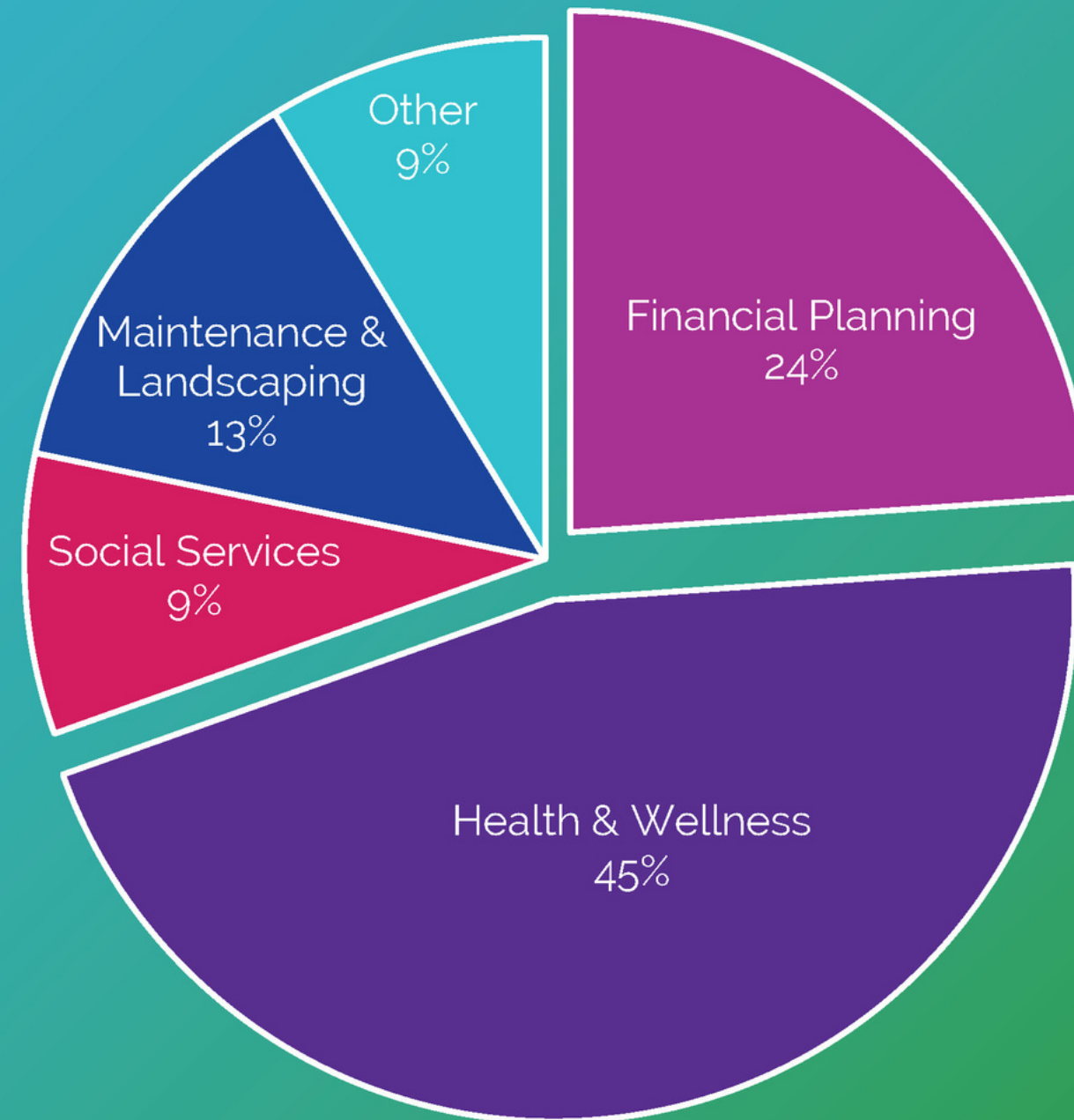
# ACTIVITY INTEREST *fitness & wellness*



# ACTIVITY INTEREST *social clubs & gatherings*

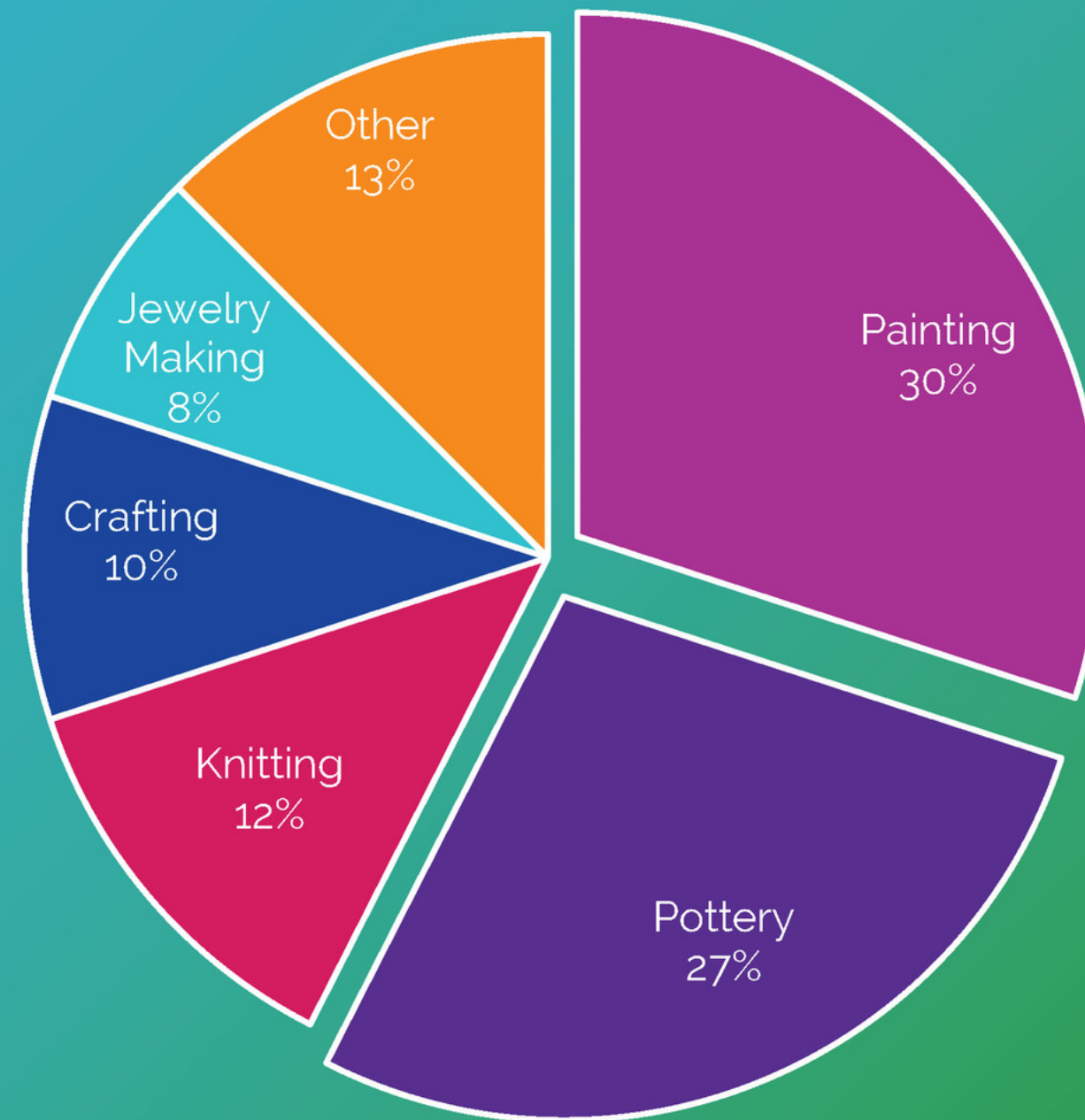


ACTIVITY INTEREST *educational seminars & lectures*

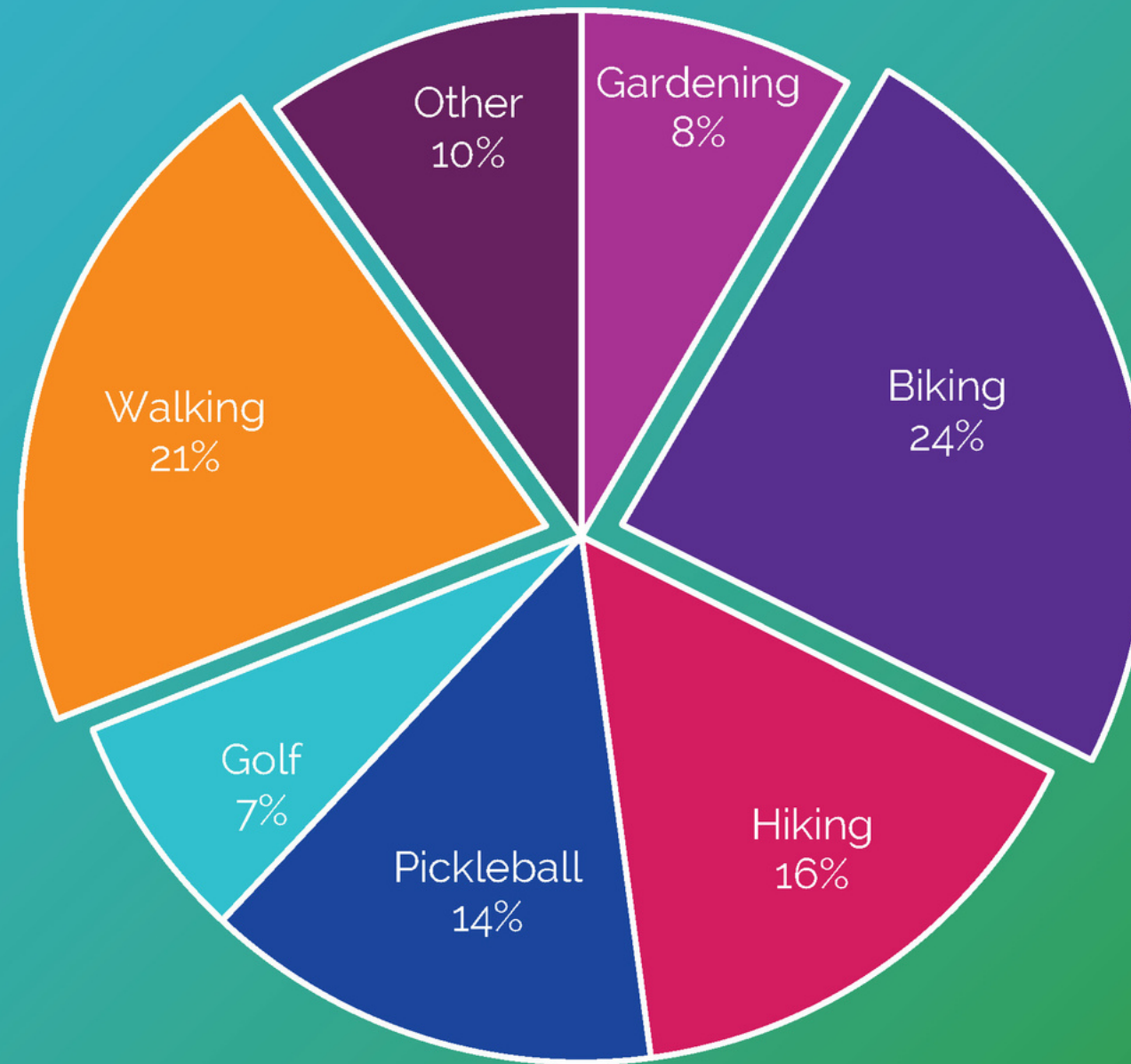




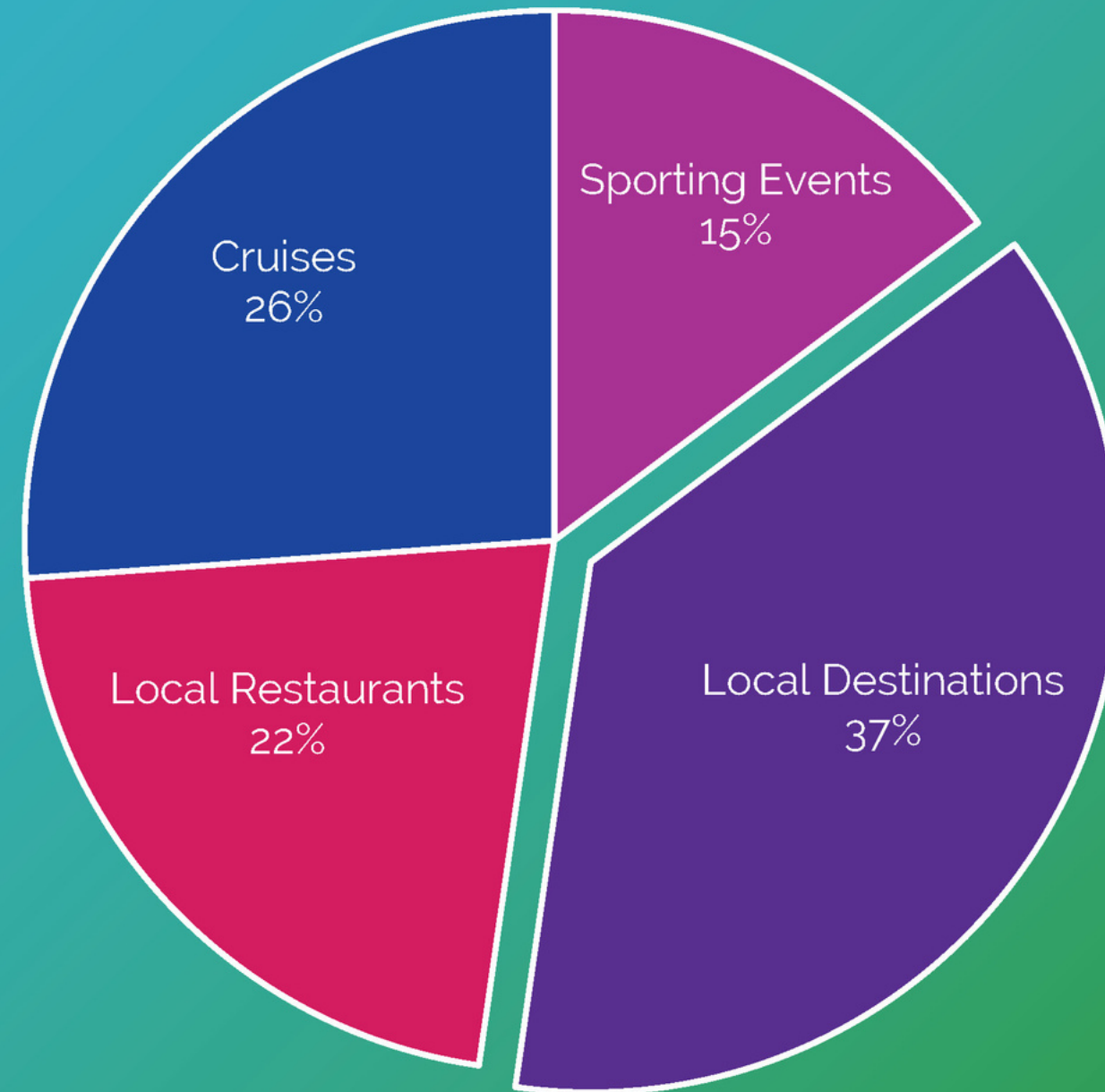
# ACTIVITY INTEREST *arts & crafts*



# ACTIVITY INTEREST *outdoor*



ACTIVITY INTEREST *group travel & excursions*



# ACTIVITY INTEREST *music & entertainment*

